# BUILDING A CAPABLE WORKFORCE PLANNING TEAM

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# TODAY'S TOPICS

- Marketplace Change and Disruption
- Workforce Planning Areas of Emphasis
- Workforce Planning Process
- Different Stages of Workforce Planning
- Workforce Planning Stakeholders
  - Cross-Functional Collaboration
  - Executive Steering Committee
- Next Steps

### MARKETPLACE CHANGE AND DISRUPTION

 Disruption results in increased demand for Workforce Planning Driven Talent Programs

Ue	<b>Technology is</b> <b>Everywhere</b> 6.0 billion+ smartphones in the world by 2020 <sup>1</sup>	Covid-19 Global Pandemic Rapid rise in Work From Home, Furloughs, Unemployment & Corporate Real Estate Transformation	Explosion in Contingent Work US Contingent workers = 40% by 2020 <sup>7</sup>	
echnology-Driven	AI, Cognitive Computing, Robotics \$500,000 cost in 2008 \$22,000 cost today	Strategic Business Transformation Evolving operating models and market characteristics	<b>Diversity and</b> <b>Generational Change</b> Millennials = 50% of Workforce <sup>3</sup> 25% global population in Africa by 2050 <sup>5</sup>	
Te	<b>Tsunami of Data</b> 9x more in last 2 years <sup>2</sup> Major enabler of machine learning	Jobs Vulnerable to Automation 35% UK 47% US 77% China <sup>6</sup>	Change in Nature of a Career 2.5 – 5-year half-life of skills 4.5-year average tenure in a job <sup>8</sup> 50-year careers <sup>4</sup>	_

<sup>1</sup> http://news.ihsmarkit.com/press-release/technology/more-six-billion-smartphones-2020-his-market-says

<sup>2</sup> https://www-01.ibm.com/software/data/bigdata/what-is-big-data.html

<sup>3</sup> https://www2.Deloitte.com/uk/en/pages/about-Deloitte-uk/articles/millennial-survey.html

<sup>4</sup> https://www.newscientist.com/article/mg23130810-800-the-100year-life-how-should-we-fund-our-lengthening-lives/

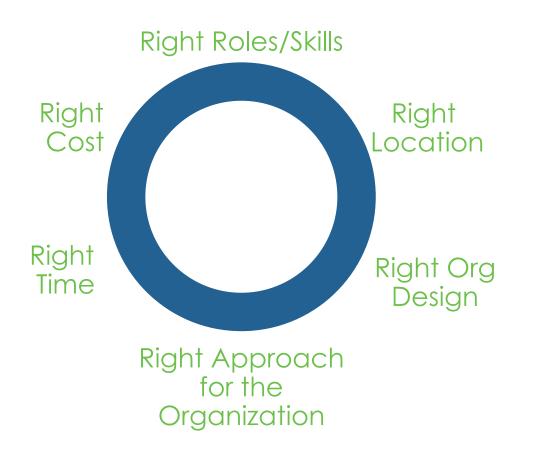
<sup>5</sup> https://www2.deloitte.com/content/dam/Deloitte/il/Documents/human-capital/Thriving\_in\_times\_of\_digita\_disruption.pdf

Source: Deloitte Consulting, 2019

<sup>6</sup> <u>http://www.oxfordmartin.ox.ac.uk/downloads/reports/Citi\_GPS\_Technology\_Work\_2.pdf</u>
<sup>7</sup> <u>https://http-download.intuit.com/http.intuit/CMO/Intuit/futureofsmallbusiness/intuit\_2020\_report.pdf</u>

<sup>8</sup> https://www2.deloitte.com/content/dam/Deloitte/alobal/Documents/HumanCapital/dttl-hc-English-opentalenteconomy.pdf

### WORKFORCE PLANNING AREAS OF EMPHASIS



- Marketplace pressures, business transformation and increased opportunity for automation and AI are changing the way work gets done
- There are myriad opportunities to use **alternative talent sources** to augment employee base
- Training, development and upskilling can be used to address skills gaps and surpluses
- For many roles, work can get done just about anywhere

#### POLL: WHAT WORKFORCE PLANNING AREAS DOES YOUR ORGANIZATION EMPHASIZE

- Click all that apply:
  - A. Right Roles/Skills
  - B. Right Cost
  - C. Right Location
  - D. Right Time
  - E. Right Org Design
  - F. Right Approach for the Organization

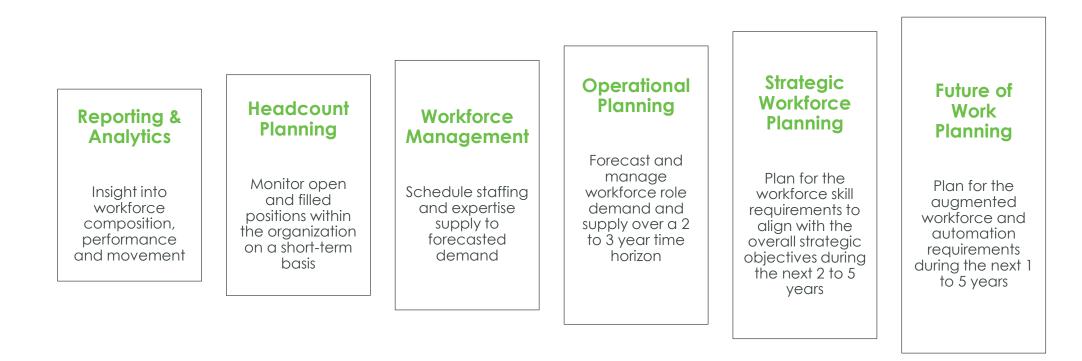
# A "TYPICAL" WORKFORCE PLANNING PROCESS

 While the overall workforce planning process might be consistent with prior years, individual components have undergone significant transformation



### DIFFERENT APPROACHES TO WORKFORCE PLANNING

• Most organizations are implementing one or more Workforce Planning approaches



## WORKFORCE PLANNING SKILLS AND COMPETENCIES

• The skills and competencies required to support Workforce Planning activities vary by approach

Reporting & Analytics	Headcount Planning	Workforce Management	Operational Planning	Strategic Workforce Planning	Future of Work Planning
<ul> <li>Analytics and Analytical Thinking</li> <li>Business Strategy</li> <li>Data Science</li> <li>Data Wrangling</li> <li>HRIS</li> <li>Hypothesis Testing</li> <li>Presentation and Story Telling</li> <li>Research</li> <li>Root Cause</li> <li>Visualization &amp; Business Intelligence</li> </ul>	<ul> <li>Compensation &amp; Total Rewards</li> <li>Financial Planning &amp; Analysis</li> <li>Forecasting</li> <li>HR/Talent Strategy</li> <li>Income Statement &amp; Balance Sheet</li> <li>Planning</li> <li>Project Management</li> <li>Scenario Analysis</li> <li>Talent Acquisition</li> </ul>	<ul> <li>Business Drivers</li> <li>Business Process Reengineering</li> <li>Capacity Planning</li> <li>Labor Relations and Labor Law</li> <li>Labor Scheduling</li> <li>Operations</li> <li>Productivity Metrics</li> <li>Skills Awareness</li> <li>Supply and Demand</li> </ul>	<ul> <li>Business Acumen</li> <li>Change Management</li> <li>Conflict Resolution</li> <li>External Data Integration</li> <li>Interviewing</li> <li>Location Strategy/ Real Estate</li> <li>Negotiation</li> <li>Prioritization</li> <li>Strategic Planning</li> <li>Verbal &amp; Written Communications</li> </ul>	<ul> <li>Coaching &amp; Counseling</li> <li>Employee Development</li> <li>Influencing</li> <li>Organization Design</li> <li>Skills Assessment</li> <li>Succession Planning</li> <li>Talent Management</li> <li>Training &amp; Development</li> </ul>	<ul> <li>Artificial Intelligence</li> <li>Automation</li> <li>Business Process Outsourcing</li> <li>Contingent Workforce</li> <li>Crowd Sourcing</li> <li>Future of Work</li> <li>Gig Economy</li> <li>Innovation</li> <li>Technology Strategy</li> </ul>

# WORKFORCE PLANNING STAKEHOLDERS

• Workforce Planning does not occur within a vacuum but requires collaboration across many different and diverse stakeholder groups



#### **Business Leaders**

- Board of Directors
- Executive Team/CxO
- Business Unit Leadership
  Team Members
- Business Unit Chief of Staff or Operations Lead
- Managers
- WFP Steering Committee



#### Function Peers

- Finance Business Partner or FP&A
- Corporate Strategy
- Corporate Real Estate
- Corporate M&A
- Corporate
   Procurement
- Business Process
  Improvement
- Project/Program Management



#### Human Resources

- HR Business Partner
- People Analytics
- Workforce Planning
- Talent Acquisition
- Total Rewards
- Training & Development
- Organization Design



#### Workforce+

- Employees
- Interns and Temporary Workers
- Contingent Workers
- Candidates
- Government
- Labor Organizations
- Vendors & Partners
- Automations (AI) and Bots (RPA)

#### NEXT STEPS

- Determine which Workforce Planning approach(es) align with the strategic and financial planning processes within your organization
- Identify stakeholders and develop program governance
- Assess Workforce Planning skill availability, identify gaps and determine mitigation options
- Develop implementation and change management program
- Iterate and improve business processes and technology enablers
- Measure program success

### THANK YOU AND STAY IN TOUCH

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