

# Shaping Kraft Heinz's "Next Normal" with Employee Engagement



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# the journey

# 2020 Employee Listening in Review

WHO Declared  
Pandemic  
**March 11**

How Are You  
Adjusting?

How Is Your  
Health &  
Wellbeing?

Recent Hires  
How Are You  
Doing?



April

June

Sept

**March 13**  
*Work-From-Home Test*

May

July-Aug

Nov

How Did  
Today Go?

Are You Ready  
to Return to  
Office?

Manager  
Roundtables  
Follow-up

Global  
Engagement  
Survey



## **POLL**

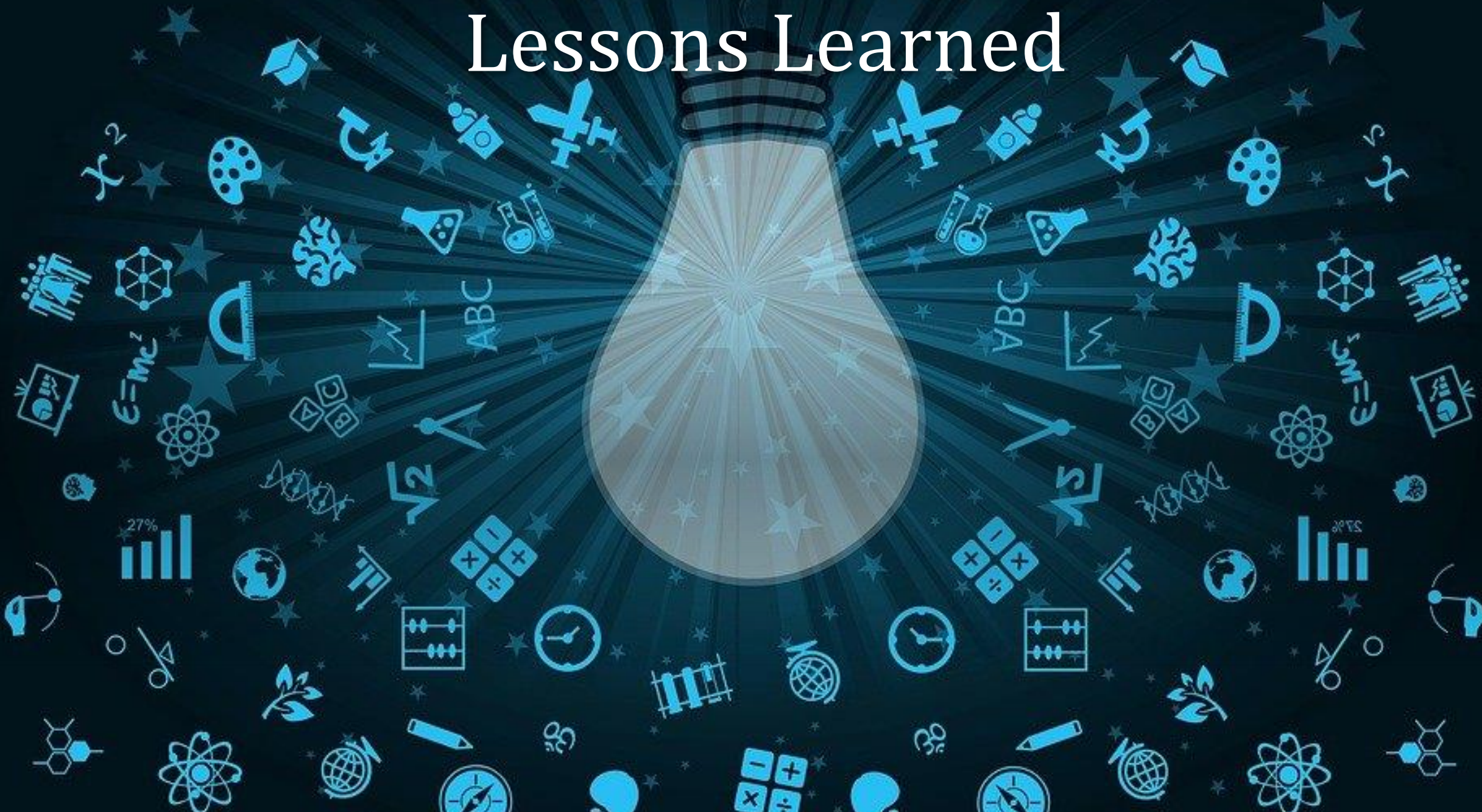
Compared to pre-pandemic times, my organization is listening to employees

- (1) More frequently
- (2) Less frequently
- (3) About the same

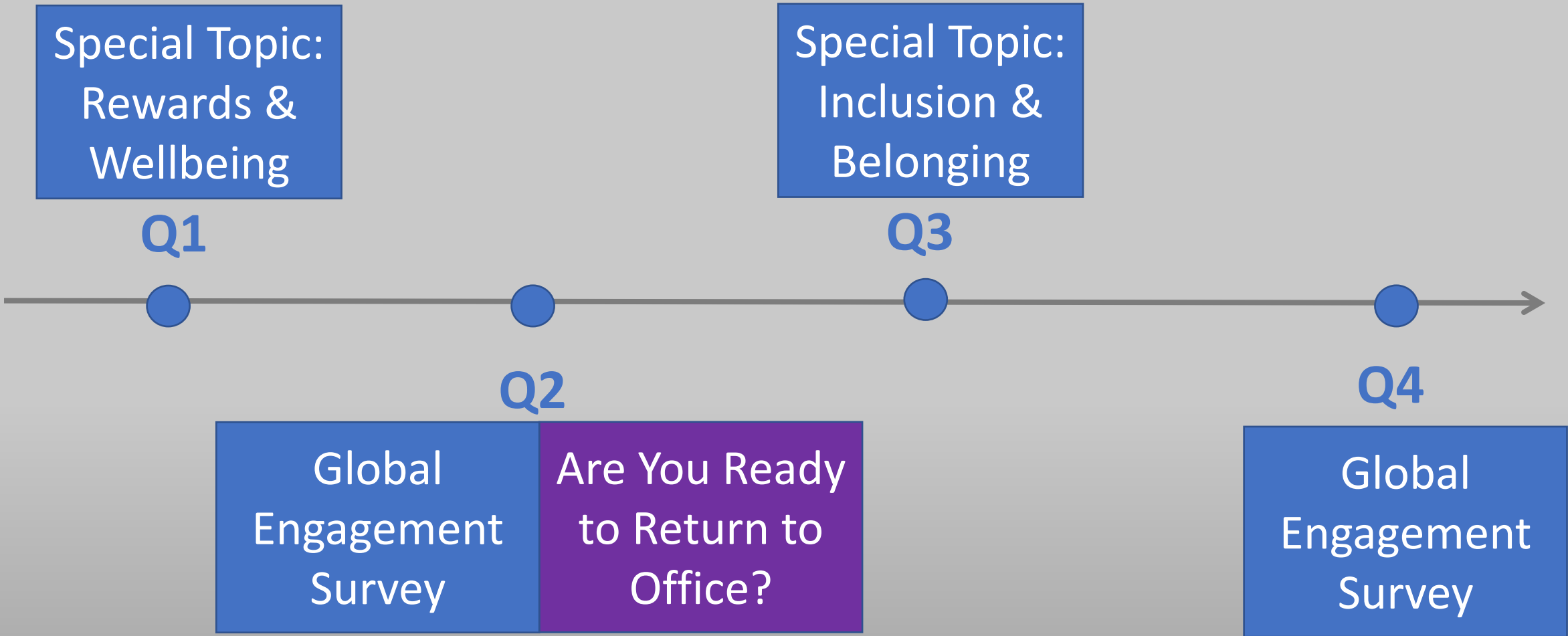
# Insights to Strategy



# Lessons Learned



# 2021 Employee Listening





## **POLL**

In 2021, my organization will focus our employee listening efforts on these topics


- (1) Productivity
- (2) Inclusion & Diversity
- (3) Wellbeing
- (4) Return to office




# What's Next

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- Continue listening
- Inform the “next normal”
- Well-being and inclusion
- Onboarding experience

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# Thank You!



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