

Connectedness Over Content While Onboarding

Who am I?

- Based in Los Angeles
- Background in L&D, Technology, and Sales
- Avid Learner
- Global Sales Learning and Enablement at Snap



Onboarding in 2020



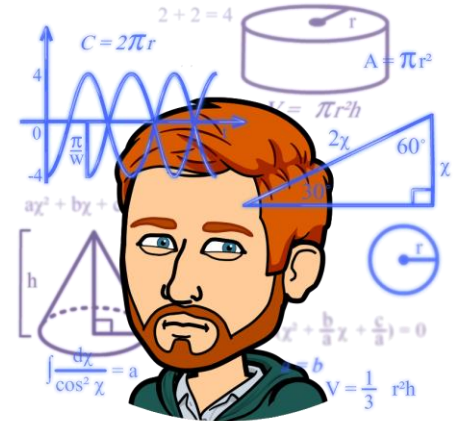
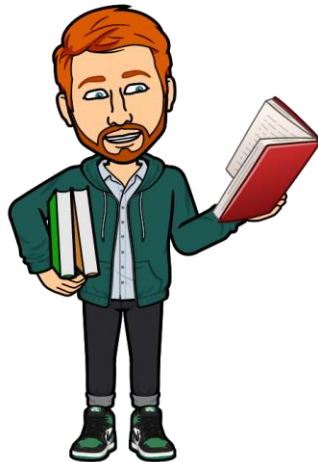
BENEFITS



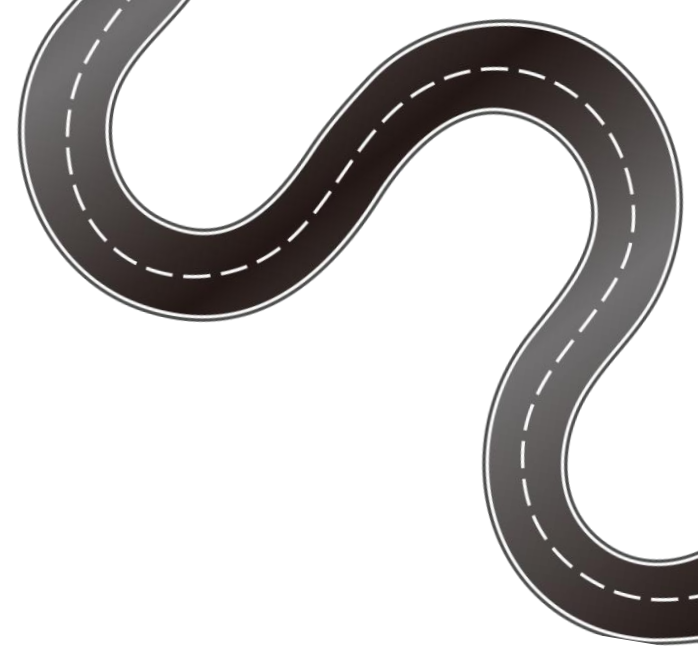
CURRENT MOOD



YES!



Skills and Knowledge





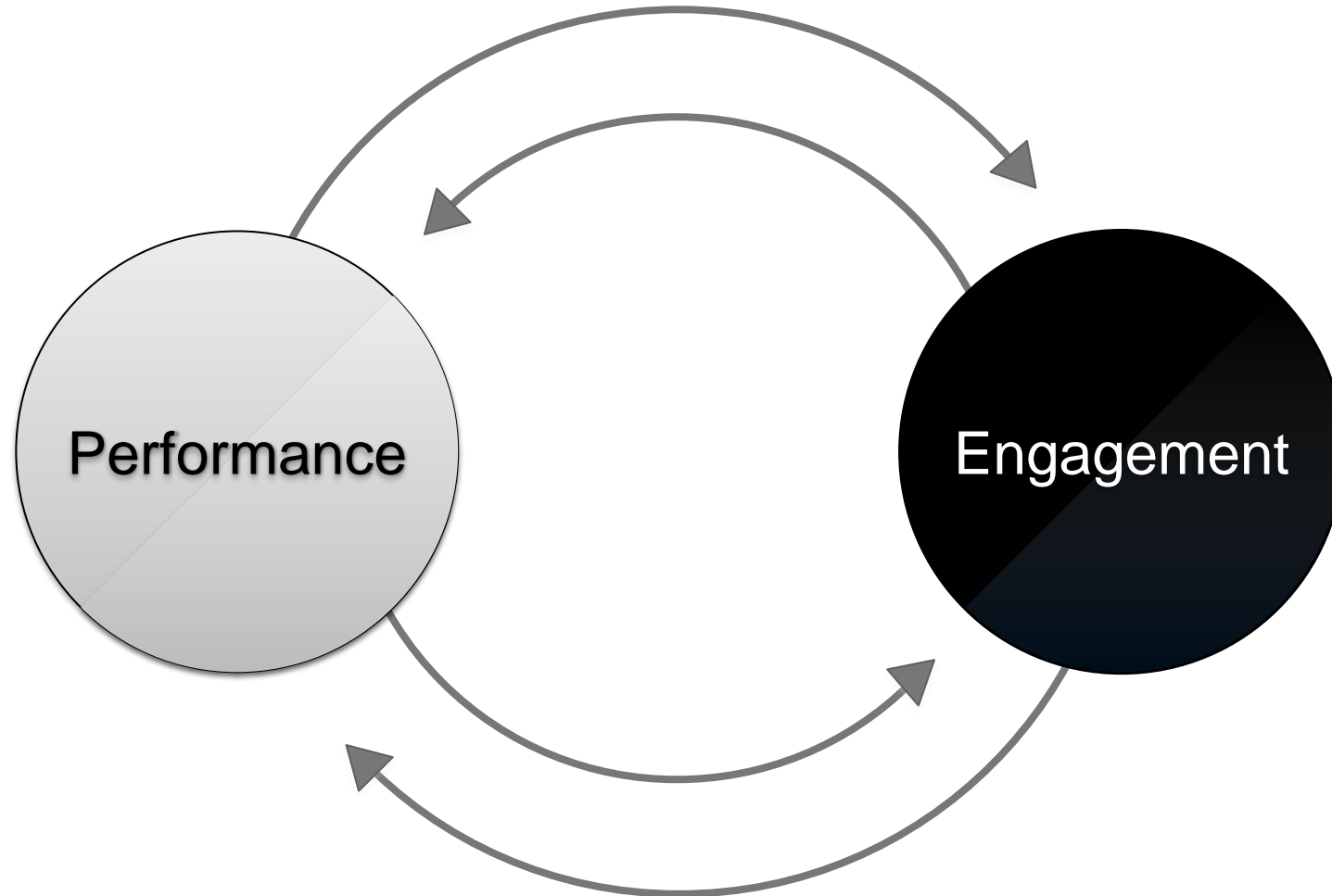
**Engaged
Employees**
Involved Enthusiastic Committed

2 in 10

2x as likely to be
engaged

12% Profit

What relational scaffolding did was...





Stoking Games



Segmentation Activity



Icebreaker.video

Openers

Dog or Cat

What are you famous for among your friends and family?



Favorite Season

Meetings/Networking



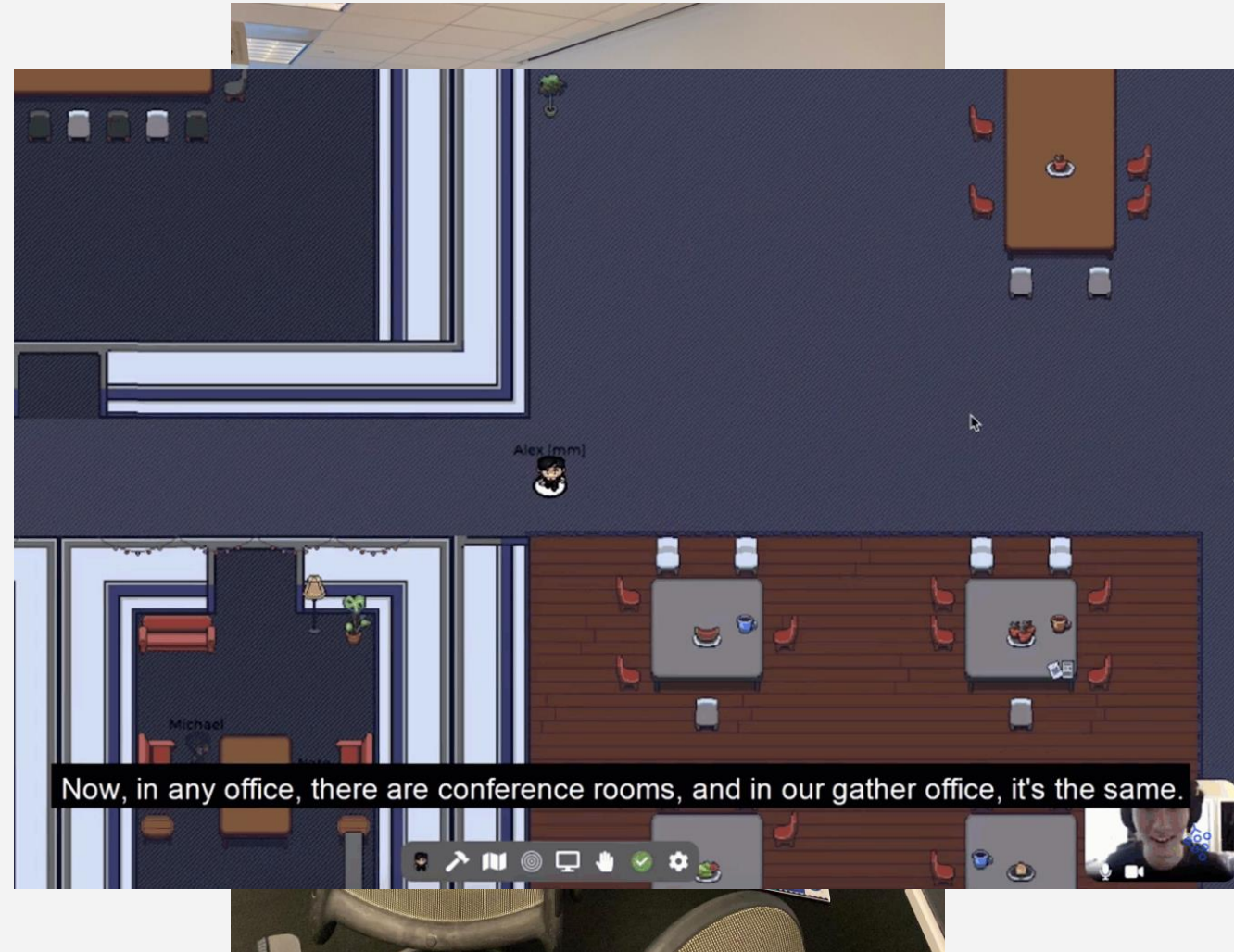
Q&A



Project Based Activity



Gather.Town





Slack Channel



Buddy System



Donut/Snack

Ongoing



Questions?