The Culture Paradox DeRetta Rhodes, Ph.D. HCI – Elevating the Employee Experience





The **Power** of Culture



What is Culture?

The paradox of our times

Culture

How organizations do things through *People*

Set of *values, expectations, and practices* that guide and inform the actions of the Team Members

"Organizational culture is *civilization* in the workplace." Alan Adler

"Culture is the organization's *immune system*." Michael Watkins

"An organization [is] a living culture...that *can adapt to the reality* as fast as possible." *Andi Osman Jama*



What is a Culture Paradox?



The Paradox we Navigate

Two seemingly opposite items that seem impossible but when investigated are both true:

- Mystery
- Conundrum
- Contradiction
- Incongruity

"Men work together whether they work together or apart." *Robert Frost*





The Most Powerful Culture Paradoxes of Impact~Sahil Bloom

Because organizations are more complex the reality of culture paradox creates the way we engage:

- The Growth Paradox
- The Persuasion Paradox
- $\circ\,$ The Productivity Paradox
- The Intelligence Paradox
- The Opportunity Paradox
- The Speed Paradox
- The Fear Paradox

Final: Tools & Practices

- * Defined mission, values and organization goals
- * Complete understanding of performance measures and accountability for them
- * Communication strategy that is congruent with every aspect of the organization

* Consistent and frequent messaging

- 1. Control systems
- 2. Symbols
- Power structure and dynamic
- 4. Rituals, routines and behaviors
- 5. Individual and team dynamics



Thank you

DeRetta Rhodes deretta.rhodes@braves.com www.linkedin.com/in/derettacole-rhodes-phd/