

# More Time, More Impact: How Generative AI Gives HR Pros Superpowers

GEORGE ROGERS





## About Me

### About:

- Chief Culture Officer and Analyst, Lighthouse Research & Advisory
- Chief Culture Officer, Culture of Good
- Author of Champion Your Purpose
- Co-Host of HR Summer School
- Host of HR Tech Talks
- Champion Your Culture Podcast
- Husband of 18yrs and Dad To Dexter 9yrs old
- Love Music (Play Drums and Piano)
- Fun Fact I have over \_\_\_\_\_pairs of shoes!



A photograph of a notebook with a black cover and a pencil resting on it. The notebook page is yellowed and has handwritten notes in dark ink. A semi-transparent dark box is overlaid on the center of the page, containing white text. The text asks 'What is this AI stuff and why should I care?'. The background is a solid brown color.

What is this AI stuff and  
why should I care?

TECHNOLOGY

## Recruiters Give Tips on How to Tackle a Job Search in the Age of

By Nicole Lewis

OII >

**‘Dehumanising, impenetrable, frustrating’: the grim reality of job hunting in the age of AI**

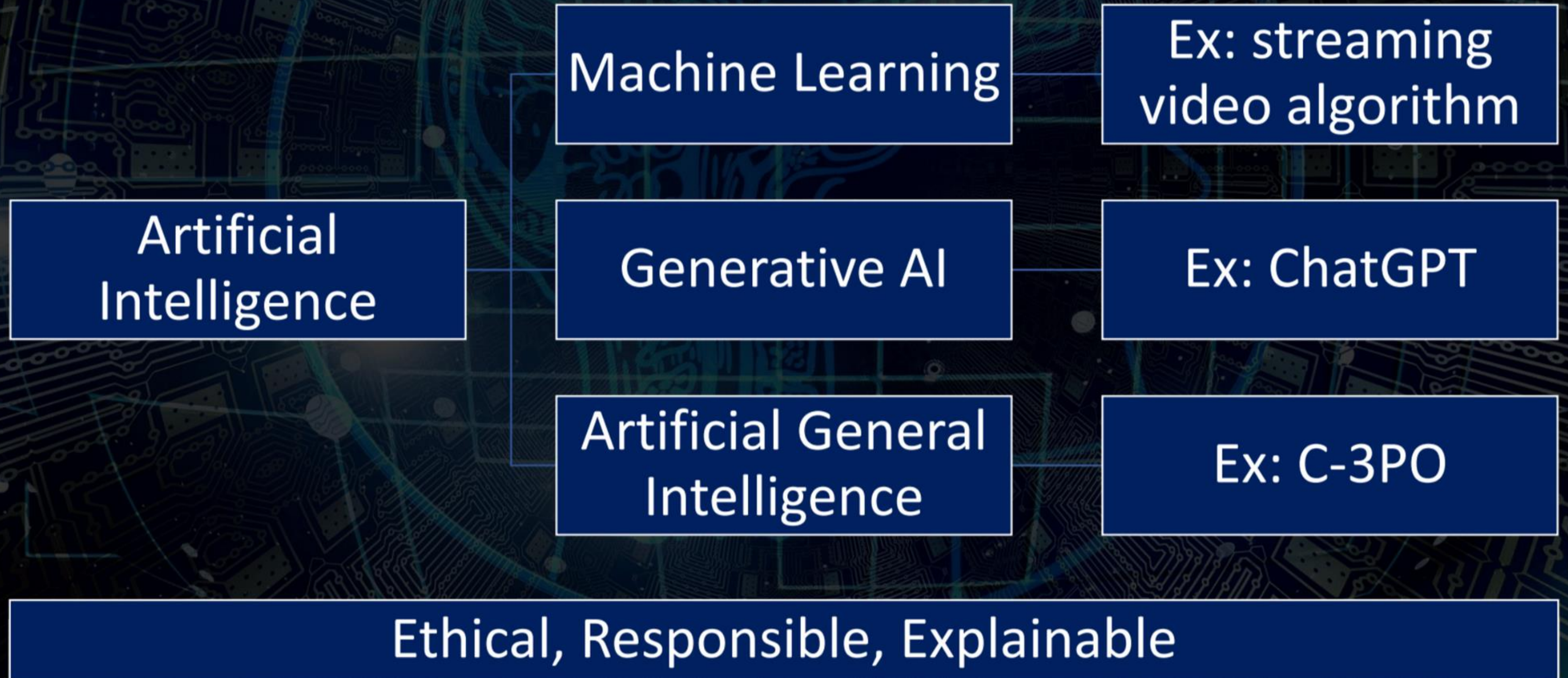
FORBES > LEADERSHIP

## The Age Of AI: Why AI May Determine How You Find Your Next Job

CNBC WORK

**IBM artificial intelligence can predict with 95% accuracy which workers are about to quit their jobs**

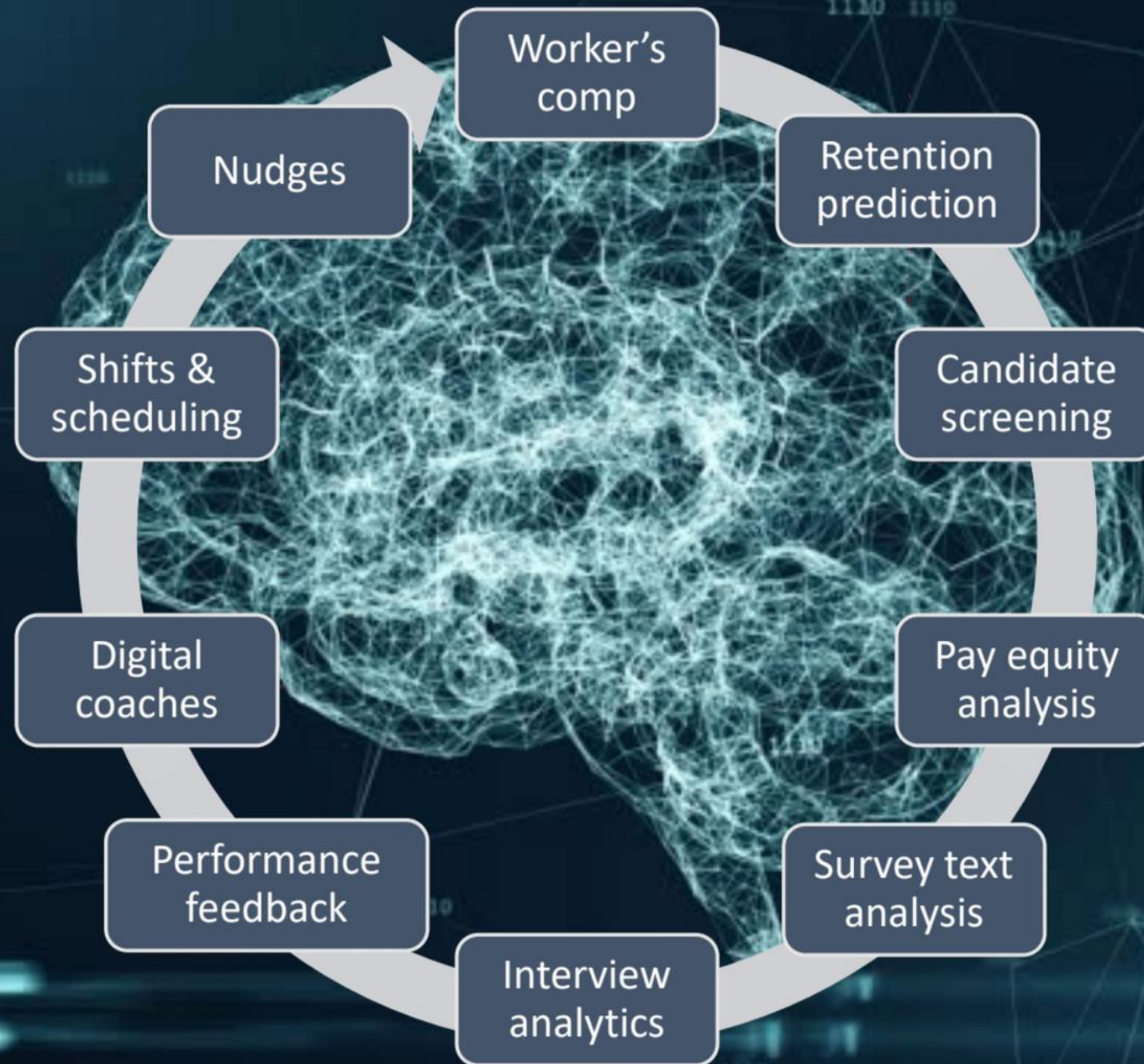
# Types of AI





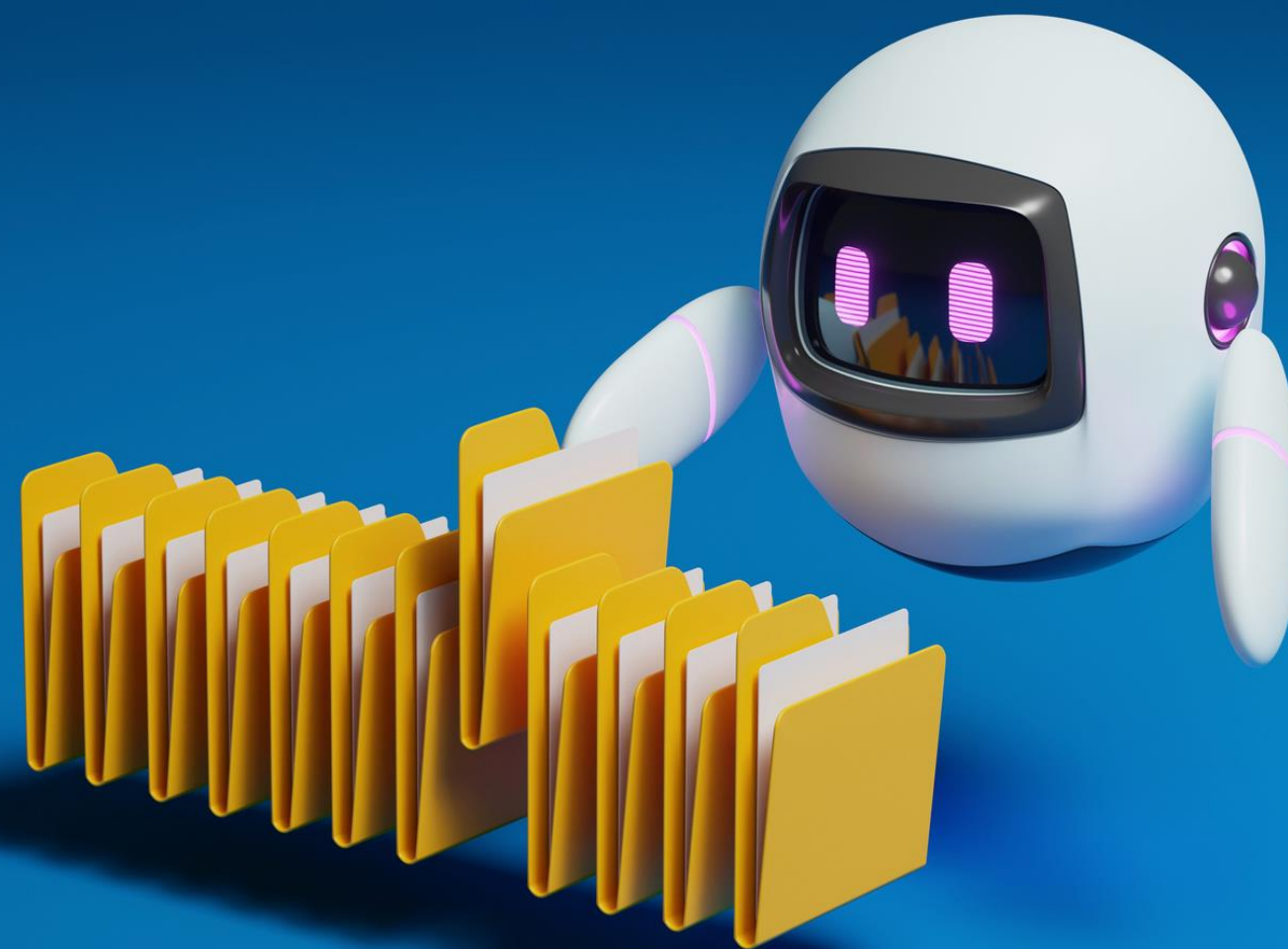
# AI for HR: Let's Get Practical

# 10 Ways AI is Already Changing HR





# IF YOU HAD A BOT...

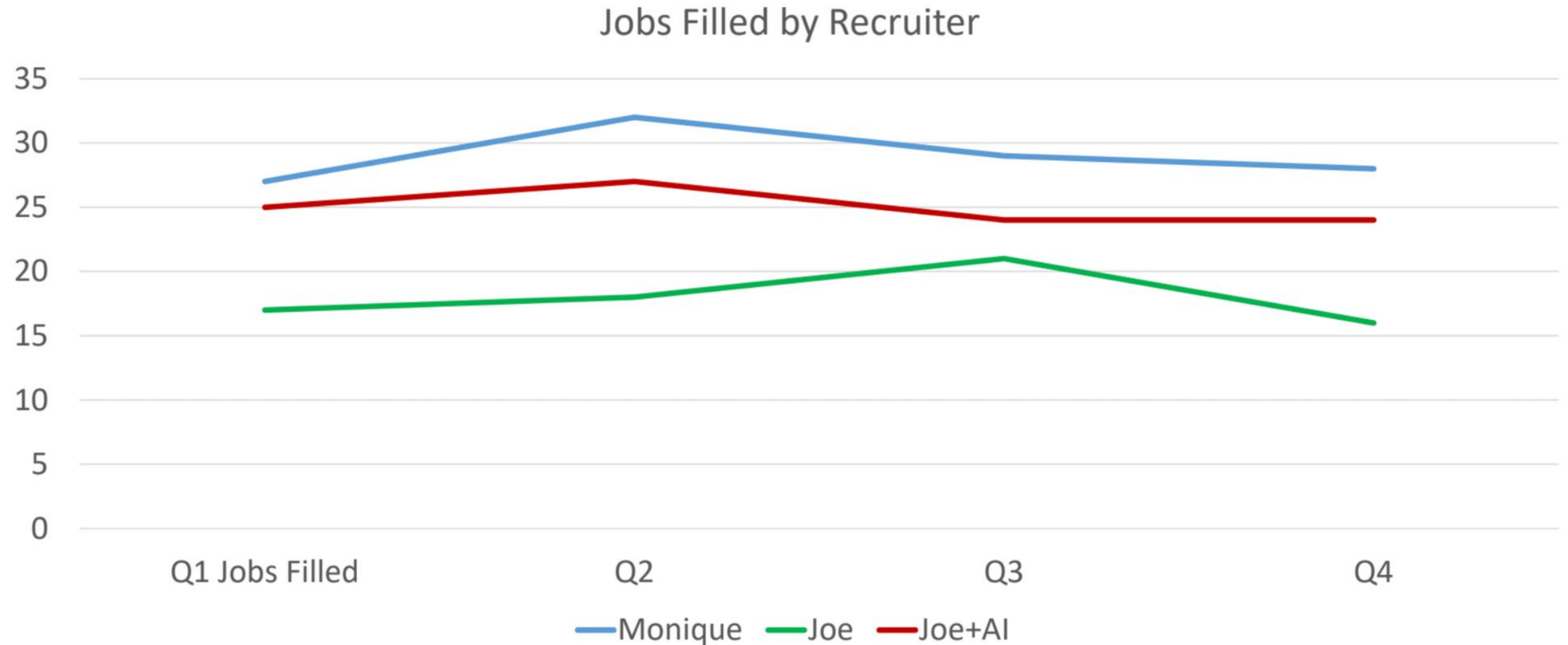


# ...NAME AND WHAT IT WOULD DO?





# Seeing AI as a Performance Enabler



# Free Tools to Test



7 in 10  
graduate job  
seekers are  
using ChatGPT



GR

Write a song in Taylor Swift's style about someone who is in love with Human Resources as a career, but doesn't know how to get a job in the industry.

C

(Verse 1)

In my four walls painted with dreams so bright,  
I see a path less taken bathed in morning light.  
Books scattered around, a degree in hand,  
But it's like standing on the edge of uncharted land.

(Pre-Chorus)

I've Googled every phrase, read every career guide,  
Imagined in those halls, where my ambitions could glide.  
But how do you breach the gate, find the key,  
To the world where I know I'm meant to be?

(Chorus)

I wanna be the heart of it all,  
In human resources, where I feel so tall.  
Guiding, helping with a tender touch,  
In a world I love, oh, so much.  
But here I am, dreaming alone,



# More relevant questions:



WRITE A PERSUASIVE  
EMAIL TO MY BOSS

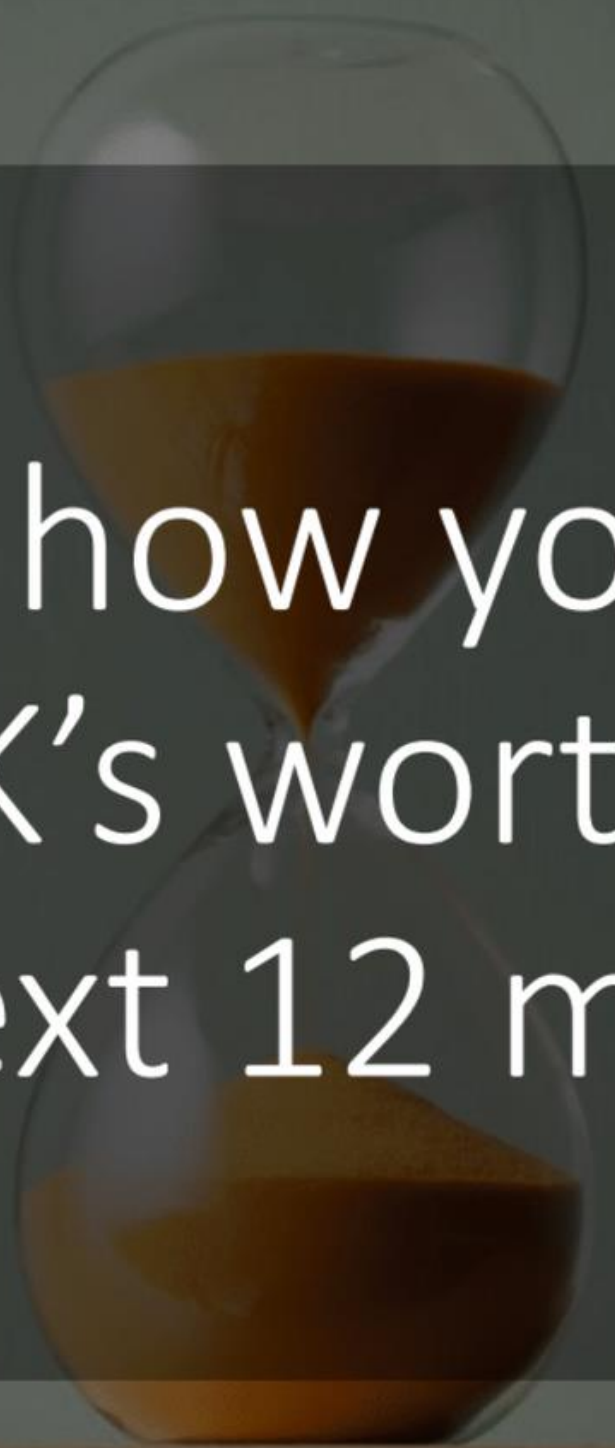


CREATE A CURRICULUM  
FOR A TRAINING  
COURSE



DRAFT INTERVIEW  
QUESTIONS FOR A  
SPECIFIC JOB





Let's look at how you can save a  
whole WEEK's worth of work in  
the next 12 months



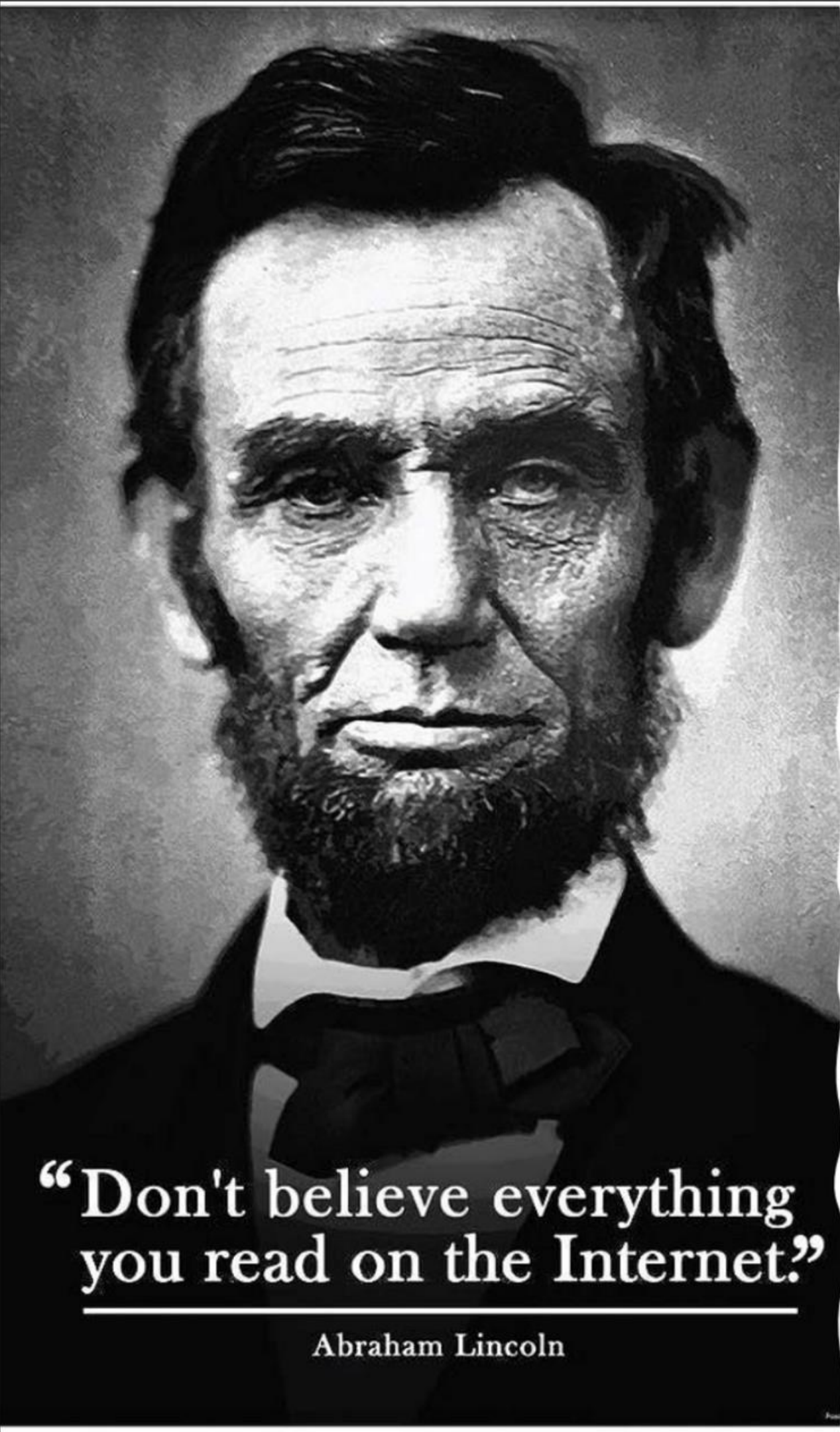
Get 15 Free  
Prompts to  
Test ChatGPT

**Get our free list of  
generative AI prompts  
to test out yourself**



**Save HOURS each week with  
smart, creative prompt ideas**

**[LHRA.io/prompt](https://lhra.io/prompt)**



“Don't believe everything  
you read on the Internet.”

Abraham Lincoln

That time ChatGPT  
referenced a case  
study that didn't  
actually exist...

---

# Caution



Data can become public once shared



Don't trust everything you're told



You're still accountable at the end of the day



Don't become lazy

What does this  
mean for my job?

# HUMAN RESOURCES NUTRITION FACTS

SERVING SIZE: 1 AMAZING HR PRO

% DAILY VALUE\*\*

**CREATIVITY** **900%**

AUTHENTICITY 200%

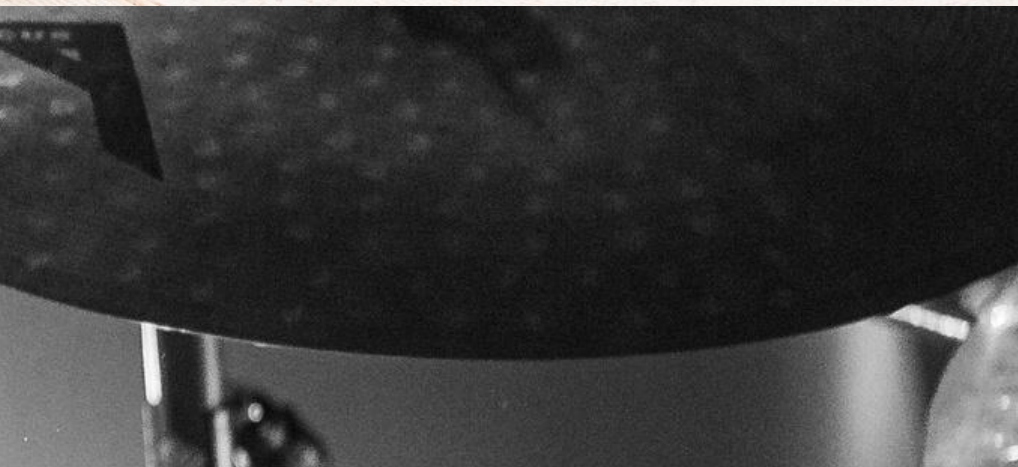
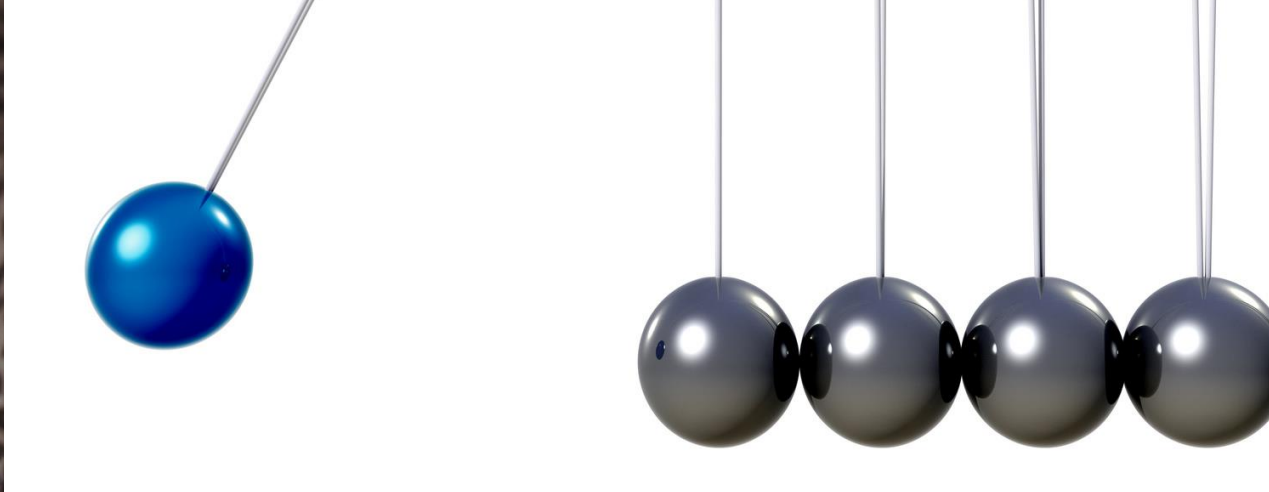
PASSION 200%

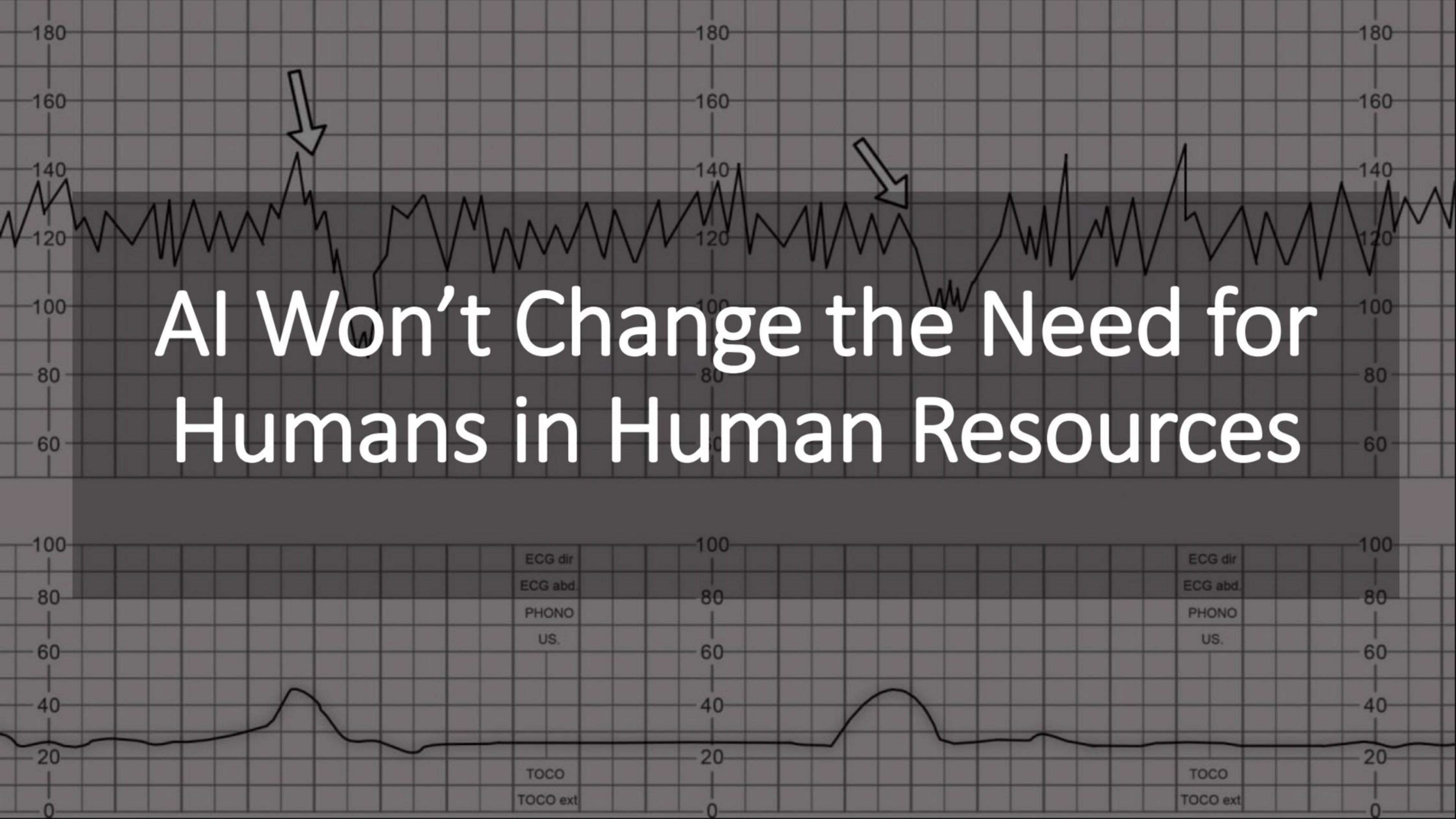
CAFFEINE :-)

HARDWORKING 1000%

CARING OFF THE CHARTS

\*DAILY VALUES MAY BE HIGHER  
OR LOWER DEPENDING ON THE  
MOTIVATION AND MOOD





# AI Won't Change the Need for Humans in Human Resources



# Questions?



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Contact me:

[research@LHRA.io](mailto:research@lhra.io)



# LIGHTHOUSE

research & advisory

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generative AI prompts  
to test out yourself

