



Using AI to Enhance the Candidate Experience

October 22, 2024

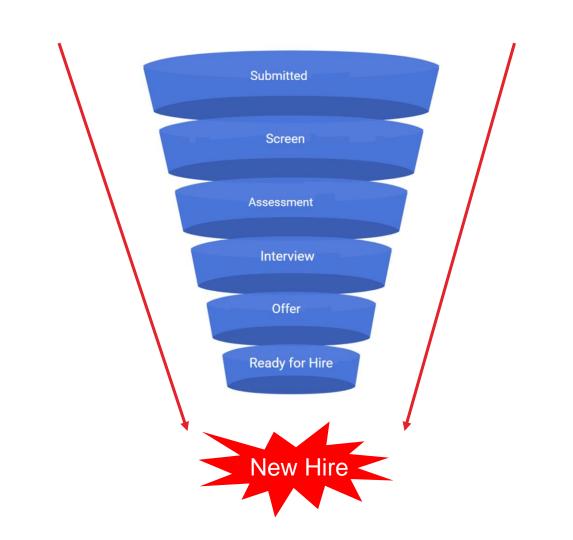
David Crawford

Vice President, Talent Acquisition

EMPLOYMENT APPLICATION

Personal Information									
ull Name (First, Midd	le, Last)								
City/State/Zip Code									
hone Number			Email Address						
Position & Availability									
Vhat position are you	applying for?		Enter the date you can start work						
re you eligible to wor	out the position?								
YES / NO									
Vhat days/times are you available to work?									
Education									
School Name			Address						
oid you graduate?	Degree l	Earned?							
YES / NO	YES / NO	Type of Degree/Major:							





We're Great Place to Work-Certified™!



NewYork-Presbyterian Hospital

81% of employees at NewYork-Presbyterian Hospital say it is a great place to work compared to 57% of employees at a typical U.S.-based company*

NewYork-Presbyterian Hospital

Typical Company

Source: Great Place To Work® 2021 U.S.National Employee Engagement Study*









81%

57%









Defects

Errors or mistakes that cause rework



Overproduction

Production that is more than needed or before it is needed



Waiting

People/things <u>waiting</u> for someone, information, or an event to happen



Neglected Talent

Not leveraging employees to their potential



Transportation

Excess movement of ltems/information, resulting in wasted efforts, energy, or cost



Inventory

Holding more material or information than required



Motion

Excess movement of personnel



Extra Processing

More activities/steps than what the customer requires

Interventions to reduce Hiring Turnaround Time

- TA can directly impact
- TA and Hiring Manager share responsibility
- TA and Onboarding share responsibility
- TA and Operations share responsibility*

*Requires assistance from IT, MSO, Finance, and/or other corporate departments

LOW EFFORT

Just Do It

- Standardize post interview feedback for candidates
- Utilize existing software as primary scheduling tool
- Advance accepted offers directly to Onboarding team

HIGH EFFORT

Long Term Projects

- Add collaborating Hiring Managers/Recruiters to requisitions
- Default requisition details automatically, by hiring manager
- Streamline requisition approval process
- Guidelines/deadlines for circulating requisitions internally
- Purchase and implement Talent Intelligence Solution
- Match candidate experience to certification/degree

Quick Wins

- Standardize Job Advertisement database
- Simplify declined candidates in Workday

Low Priority

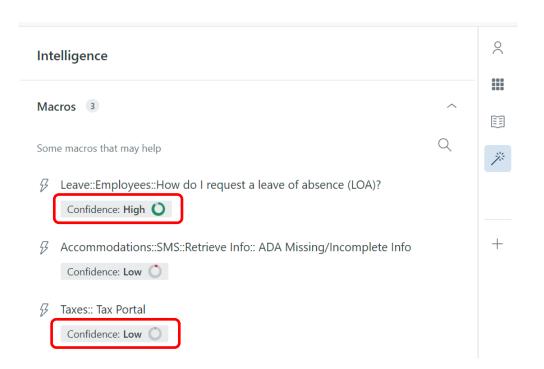
- Training videos and reminders for Hiring Managers
- Optimize Nursing orientation schedule
- Mitigate e-mail spam issue
- Streamline VP department signoff

HIGH IMPACT



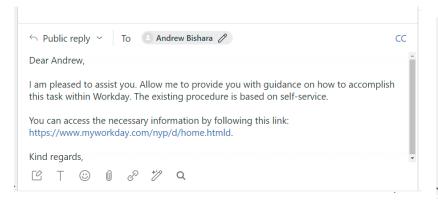


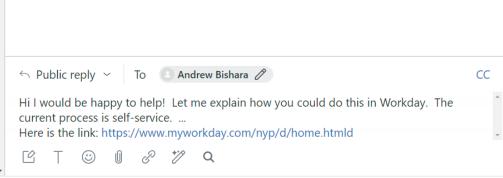
Intelligence

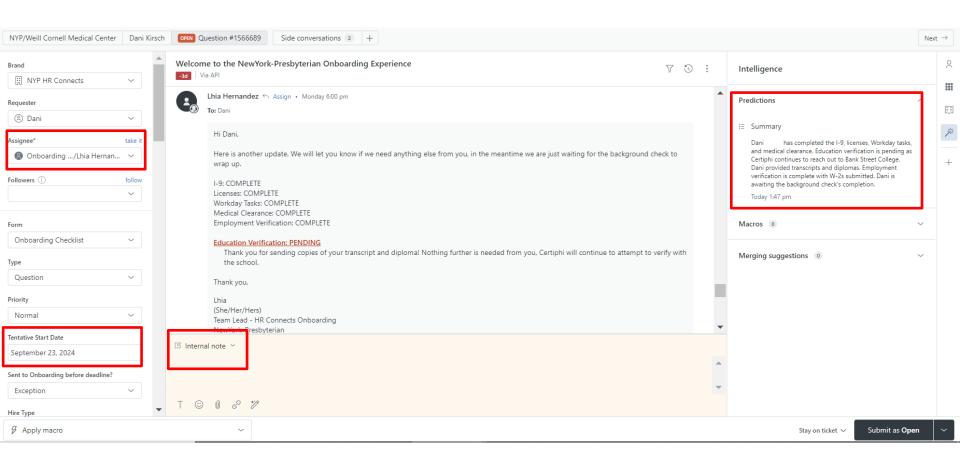


Make response more friendly

Make response more formal







ChatGPT Prompt

write a positive email to a candidate offering a \$165,000 salary with a \$10,000 sign on bonus, though she wanted \$183,000, because her management experience as a supervisor is less than 2 years and work experience a little over 6 years, but also let the candidate know that salaries are being reviewed this summer and an adjustment may be forthcoming.

ChatGPT Response

Hi Margaret,

First and foremost, we would like to express our appreciation for your exceptional qualifications, impressive skills, and the positive impression you made during the interview process.

We have carefully considered your salary expectations and are pleased to offer you a starting salary of \$165,000 per year and a sign-on bonus of \$10,000.

We understand that your requested salary was \$183,000, and we want to acknowledge your accomplishments and the potential you bring to the table. While we could not meet the exact figure due to your management experience as a supervisor being less than two years, we recognize your substantial contributions during your six-plus years of overall work experience.

Furthermore, we assure you that our commitment to our employees goes beyond the initial offer. As part of this ongoing process, we will review salaries this summer and ensure adjustments may be made accordingly.

In addition to the competitive salary and sign-on bonus, you will have access to our comprehensive benefits package, including health insurance, retirement plans, paid time off, and various other perks designed to support your professional and personal well-being.

We are confident in your ability to excel in this position and positively impact our organization, and we look forward to you considering this offer.

Candidate Response

Hi Mike,

Thank you for meeting me halfway, as well as elaborating further on the benefits. I am happy to accept the offer and I look forward to joining the team.

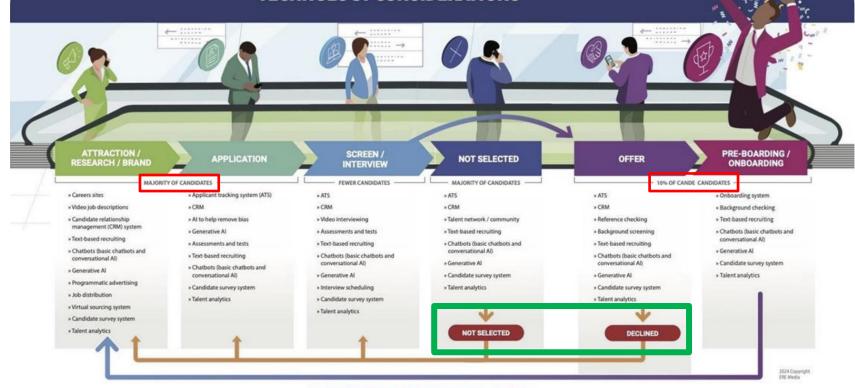
Margaret

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CANDIDATE EXPERIENCE JOURNEY

TECHNOLOGY CONSIDERATIONS



Learn more about #TheCandEs at eremedia.com/candidate-experience





Risks

- Incomplete or inaccurate input
- Bias and discrimination
- Lack of transparency in decision making
- Hallucinations
- Liability
- Privacy

In closing,

- Remove waste from the process
- Use technology to automate and reduce the administrative burden
- Strengthen applicant engagement through the use of (basic) artificial intelligence and machine learning



Thank you